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DEC.  
2026  
PARIS  
PORTE DE VERSAILLES

# STEP *by Pollutec* 2026

When decarbonisation and circular economy  
create a more sustainable model

# The **new** European show for the ecological transformation *by Pollutec*

**When decarbonisation and circular economy create a more sustainable model**

The new show offering **decarbonation** and **circual economy solutions** to answer **performance, efficiency** and **sovereignty** challenges of European industrial players and local authorities.

Energy efficiency & energy mix, electrification, carbon capture, eco-design, optimisation, resource recovery... these are just some of the topics presented to professionals – **industrial stakeholders and representatives of cities and territories** – who are embarking on these transformations and may not yet know where to turn or how to get started.

STEP *by Pollutec* is where **performance powers ecological transformation.**

# EXHIBITORS PROFILES IN CIRCULAR ECONOMY



Circularity as lever for sustainability

UPSTREAM ACTIVITIES	WASTE MANAGEMENT	DOWNSTREAM ACTIVITIES
<b>ECO-DESIGN</b> Upstream design approach: life cycle assessment (LCA), industrial design, material reduction, modularity, repairability, design for disassembly...	<b>POST-USE MATERIALS, RESSOURCES &amp; WASTE COLLECTION</b> Covers the collection, transport and storage of post-use materials and waste (inc water and other resources).	<b>REUSE</b> Covers the restoration, repair, or upgrading of products and components.
<b>MATERIAL SUBSTITUTION</b> Recycled materials, bio-based materials, packaging lightweighting, reusable packaging, packaging formats and conditioning.	<b>SORTING</b> Involves the separation and classification of post-use materials and waste to enable efficient recycling, recovery, or reuse.	<b>RECYCLING &amp; PRODUCT TRANSFORMATION</b> Involves processing post-use materials into new products.
<b>PRODUCTION EFFICIENCY</b> Spare parts, repair, refurbishment, reverse logistics...	<b>TREATMENT</b> Covers the processing of collected waste and post-use materials to make them safe, usable, or recyclable.	<b>LANDFILL</b> Refers to the controlled disposal of waste in designated sites, managing materials that cannot be reused, recycled, or recovered, while minimizing environmental impact.
	<b>STANDARD COMPLIANCE</b> Provides services and solutions to ensure compliance with environmental, safety, and quality standards, helping industries meet regulatory requirements and adopt best practices.	

# EXHIBITORS IN DECARBONISATION

Decarbonisation as lever to performance & efficiency



SERVICES	DECARBONISATION	VALORISATION, CAPTURE & COMPENSATION
<b>DIAGNOSTICS &amp; MEASUREMENT</b> Covers auditing, monitoring, and mapping of emissions from industrial sites, buildings, or mobility systems.	<b>ENERGY MIX &amp; LOW-CARBON ENERGY SUPPLY</b> Covers solutions and services enabling the shift from fossil fuels to renewables and energy-efficient technologies.	<b>ENERGY RECOVERY</b> Biomass and Solid Recovered Fuels (SRF)
<b>MONITORING &amp; DATA</b> Includes tools, sensors, and digital platforms for tracking environmental data, managing emissions, and supporting data-driven decision-making.	<b>ELECTRIFICATION &amp; OPERATIONAL EFFICIENCY</b> Focuses on optimizing industrial and operational processes to reduce energy use, emissions, and waste, while improving productivity & sustainability.	<b>CARBON CAPTURE, UTILIZATION &amp; STORAGE</b> Capture CO <sub>2</sub> emissions, store underground or convert into useful products, reducing greenhouse gases and enabling circular carbon use.
<b>STRATEGY &amp; ROADMAPING</b> Covers developing decarbonisation strategies, climate action plans, and ESG frameworks, helping organizations plan and prioritize actions for sustainable transition and long-term impact.	<b>BUILDINGS &amp; INFRASTRUCTURE</b> Covers design, construction, and management of buildings and infrastructure with a focus on energy efficiency, low-carbon solutions, and sustainable urban development.	<b>COMPENSATION &amp; NATURE-BASED SOLUTIONS</b> Offsetting environmental impacts through ecosystem restoration, carbon credits, and biodiversity projects.
	<b>MOBILITY &amp; LOGISTICS DECARBONISATION</b> Covers solutions to cut transport emissions through low-emission vehicles, alternative fuels, and sustainable logistics.	

# Key Benefits for Exhibitors

- A **2-day event** to keep your investment under control
- **Business meetings** program for all exhibitors (individual outreach and dedicated support)
- **Lead capture and management tools** to scan and qualify your visitors, save time after the show and maximise your business opportunities
- **Digital tools** to generate **leads** ahead of the show and convert them during & after the event
- Turnkey exhibition packages **to optimise** your investment
- **Multiple on-site networking opportunities** to meet prospects – happy hour, conferences, workshops, and more

**STEP 2026**

**+300 Exhibitors**

**+9 000 Expected Visitors  
from France & Europe**

**Targeted countries:  
Germany, Belgium, Spain,  
Italy, Poland, Switzerland,  
UK**

**More info on the show?**

**[Contact us](#)**

# A show designed to attract qualified buyers & prescribers from Europe

Decision-making visitors seeking performance solutions

## 3 Visitors Targets :

### TARGET 1: INDUSTRIES

Decision-makers from **Europe's manufacturing industries** (production, energy, maintenance, QHSE, engineering, procurement).

Their objectives:

- Reduce energy costs
- Optimise industrial processes
- Reduce CO<sub>2</sub> emissions
- Recover value from waste (waste valorisation)
- Strengthen sovereignty and secure supplies and resources

### TARGET 2: CITIES & TERRITORIES

**Technical experts and prescribers** working on water, waste, energy, urban planning and infrastructure challenges.

Their objectives:

- Adapt to the impacts of climate change (flooding, drought, heatwaves, etc.)
- Anticipate future needs (nature in cities, stormwater management, upstream pollution prevention, etc.)
- Comply with regulatory requirements (biowaste collection)
- Optimise budgets (energy and water efficiency, pollution prevention, etc.)

### TARGET 3: ECO-INDUSTRIES

Companies **specialised in ecological transformation** (energy, water, waste, monitoring, engineering, compliance).

Their objectives:

- Source targeted solutions, suppliers and industrial partners
- Structure and streamline their subcontracting / supplier network
- Engage and activate their professional network

# Key Benefits for Visitors

- A **2-day event** to help you optimize your investment
- **Numerous opportunities throughout the event to meet prospects :**
- **Business meeting** program available to all visitors (individual outreach and dedicated support)
- **Guided tours** to help you make the most of your time at the show and maximize your business opportunities
- Access to **conferences** and **workshops**
- Networking opportunities at the **STEP Café**

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**+300 Exhibitors**

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**More on the show ?**

[Contact us](#)

# THE PROGRAM

STEP builds its programs with the support of committed partners: ACR+, CIRCLE ECONOMY, INNOENERGY, OREE

# The Main Stage, Forums & Workshops

## THE MAIN STAGE

The official stage where policymakers, major industry leaders, associations, and federations debate and showcase concrete actions to accelerate the ecological transition.

In 2024, speakers included Brune Poirson, Isabelle Kocher de Leyritz, and other influential figures!

## FORUMS

Two dedicated spaces for exhibitors and partners to host 30-minute presentations featuring inspiring case studies and tangible solutions.

#1 Partners & Exhibitors Forum  
#2 Market Stage Forum (official programme)

## WORKSHOPS

Two thematic days with one-hour workshops led by experts, limited to 25 participants, for in-depth learning and meaningful interaction.

**35**

Plenary conferences

**11**

Workshops

**43**

Exhibitors workshops

**3860**

Conference participants

**223**

Speakers

## THE MAIN STAGE

# A program built to match with our visitors' objectives

TUESDAY 1<sup>st</sup> DECEMBER

## GEOPOLITICS OF STRATEGIC RESOURCES

- Critical materials
- Circular Economy Act
- Resource Dependency & Sovereignty

WEDNESDAY 2<sup>nd</sup> DECEMBER

## USE CASES STUDIES OF TRANSFORMING INDUSTRIES

- Industrial & Territorial Ecology
- Heavy Decarbonisation
- Large Scale Circularity

MORNING

AFTERNOON

## INDUSTRIAL ROBUSTNESS

- Decarbonisation & industrialisation
- Transformation Financing
- Circular Supply Chain

## THE MAIN STAGE

# GEOPOLITICS OF STRATEGIC RESOURCES

**Making the transition a lever of independence**

The ecological transformation is a major strategic opportunity for Europe.

It can allow us to reduce our energy dependence, to relocate industrial value, and to free ourselves from external powers whose interests are not aligned with ours.

But this ambition relies on an unavoidable material reality: batteries, renewable energies, electrification, hydrogen, digital technology... everything depends on secure access to strategic metals and materials.

The central question is therefore simple: **How can we secure our supplies without creating new dependencies?**

This requires:

- a credible European mineral strategy,
- robust international partnerships,
- a real increase in recycling and secondary materials,
- a reduction in the material intensity of our industrial models.

True mastery of resources will allow for genuine sovereignty as well as a sustainable transition.

**THE MAIN STAGE**

## **INDUSTRIAL ROBUSTNESS**

**Reconciling decarbonization and competitiveness**

**The ecological transition can become a powerful driver of industrial modernization.**

It encourages investing in more efficient, more economical, more innovative processes. It stimulates the emergence of new markets and strengthens the attractiveness of territories capable of anticipating these developments.

**Industrial robustness consists of making this transformation a factor of economic strength:** business models capable of absorbing shocks and adapting to climate change, long-term structured investments, an effective coordination between industry, finance, and public policies.

Decarbonizing while remaining competitive is not a contradiction but a dynamic of strategic repositioning: producing better, securing supply, gaining efficiency, and creating sustainable value.

# THE PROGRAM

## B2B Meetings

The business programme at the heart of the show

### **A simple and effective networking platform**

Online and accessible to all exhibitors and visitors, it enables the scheduling of qualified, targeted meetings in advance.

- **Targeted and qualified meetings**  
Pre-organized appointments between exhibitors, visitors and partners for tailored exchanges, fostering concrete collaboration opportunities.
- **An international dynamic**  
Participants from over 100 countries connecting key players in environmental innovation on a global scale.
- **A business accelerator**  
A programme designed to maximize strategic connections and transform every meeting into a development opportunity.



**+750**  
**Meetings organized  
in 2024**

# THE PROGRAM

## Guided Tours

Discover our thematic visit paths!

**Experience STEP differently** with exclusive guided tours focusing on the major challenges of ecological transition.

In 1 hour, explore a selection of exhibitors, meet experts, and get inspired by concrete solutions for your projects.

Four themes are proposed to you:

Trois thématiques

- Decarbonization
- Circular economy
- Local authorities



Sessions in English

Tuesday 1<sup>st</sup> and Wednesday 2<sup>nd</sup>, December 2026



Free participation, by registration only (limited spots)



# THE PROGRAM

## The Startups Villages & Entrepreneurs

The Startup Village brings together startups at TRL 9 and offers visitors (and exhibitors) the opportunity to source innovative solutions (resilient, frugal, disruptive...) and to meet the entrepreneurs behind them. All STEP startups address the ecological transformation ambitions of companies and territories. They may offer solutions in terms of products, services, processes, or new business models.

- **Demo Zone dedicated to startups**

A dedicated area where startups present their innovations in action, engaging visitors, decision-makers and partners.

- **STEP partners with key organizations**

To source startups and amplify their visibility before, during, and after the show. Partners in 2024:



# 60

Exhibiting startups  
in 2024

# THE PROGRAM

## FEDERREC Village

**STEP** partners for its second edition with **FEDERREC** and its Village, a unique space where recycling leaders come together to exchange and discover the latest innovations and cutting-edge equipment.

- **The Recycling Village by FEDERREC**

A strategic hub where recycling companies present their solutions, technologies and expertise through demonstrations and exchanges with industry professionals. In 2024, the FEDERREC Village hosted Liebherr, Bergerat Monnoyeur, Meiller, Pellenc, Praxy, and many other major recycling players.

- A conference programme offering visitors a full immersion into the challenges and developments of the sector.



# THE PROGRAM

## The Job Wall: Connect with



### The Job Wall



In partnership with Emploi-Environnement, this space aims to showcase different sectors and professions in the environmental field while facilitating connections between job seekers, students, career changers, and recruiters.



# THE PROGRAM

## The STEP Café

Co-created with **Café Joyeux**, this welcoming space, located at the heart of the show, is the ideal place **to network, discover** innovative projects, and **engage** in meaningful discussions on ecological transformation.

### Why Café Joyeux ?

For our common values of sustainability, inclusivity and social responsibility, Café Joyeux's mission being to contribute to employment and training for people with mental and cognitive disabilities.



### HAPPY HOUR

A unique moment for informal exchanges between exhibitors and visitors.  
**On December 1st, starting from 5:30 pm at the STEP Café.**

# STEP

SALON DE LA TRANSFORMATION ÉCOLOGIQUE BY POLLUTEC

## Programme partners



## Event partners



## Institutional partners



# Contact in Germany:

**Laurent Boltz**

[lboltz@promosalons.com](mailto:lboltz@promosalons.com)