

# SAXONY!



## COMPANIES FROM SAXONY

GAMESCOM

August 21 - 23, 2024

Cologne tradefair grounds

Business Area, Hall 4.1

Booth A051g - B060g

# Notes

A series of horizontal dotted lines for writing notes.

# SAXONY! - A Gaming / APIT Location at Its Best

Strong industrial sectors form the backbone of Saxony as a business location. Whether mechanical engineering or over 100 years of "Autoland Saxony" - strong and highly efficient industries have evolved from smart ideas and intelligent solutions. And as "Silicon Saxony", the region is Europe's largest microelectronics / ICT cluster.

As a high-tech location, Saxony offers everything that ambitious developer studios and programmers need, from excellently trained software developers and innovative IT companies to inspiring cultural and creative impulses.

As part of both the software industry and the creative industries, the games / interactive technologies (APIT) sector is one of the fastest-growing fields and has great potential, particularly at the interface to the industrial branches and the education sector.

Almost 200 players are already active along the entire gaming and APIT value chain. Based on strong competencies in the field of indie games, so-called serious or applied games are also increasingly being developed, i.e. games with an educational focus or for the further education and training of employees. Saxony's specialists are also working on interactive technologies for use e. g. in the life sciences, automotive, automation and IT sectors - in the form of digital twins, smart home applications, virtual / augmented reality (VR / AR) solutions, and many more. There is also an attractive university landscape with over 20 different gaming-specific degree programs in Zwickau, Mittweida, Chemnitz, Dresden and Leipzig. In Saxony's cities, creative professionals and start-ups are supported in numerous design hubs, maker spaces, coworking spaces and accelerators.



[WWW.BUSINESS-SAXONY.COM/GAMESCOM](http://WWW.BUSINESS-SAXONY.COM/GAMESCOM)





- Bippinbits is a small indie game developer based in Radeberg, Germany, headed by René Habermann. We have a passion for the creative challenges of Game Jams, where we enjoy pushing our limits in a short time frame. Our games cover a variety of genres, reflecting our love for different types of gameplay.
- We're best known for our award-winning game, Dome Keeper, which has been a big hit with players and critics alike. Our main goal is simple: to make really good games that are fun to many people and don't compromise gameplay. In our heart we are gamers, not business people.
- Now we are working on PVKK: Planetenverteidigungskanonenkommandant, a deep simulation game where you operate a planetary defense cannon to fend off an interplanetary invasion. It blends a love for haptic controls and cockpits with a slightly dystopian setting, where the player is confined to a bunker and needs to navigate the demands from different factions.



We support companies, startups and entrepreneurs to be in order to grow together into one gaming ecosystem. With our focus on the digital and creative businesses, we bring together what complements each other perfectly: digital excellence and creative ideas.

Due to the high output of well-trained graduates in the field of gaming, Leipzig is the place to settle. The market-oriented education at Leipzig's universities proves their international competitiveness and makes them dedicated "locals hosts" to the success of Leipzig's industry.

We act as guides, consultants, moderators, coordinators and door-openers. To do so we help with navigation within the Leipzig gaming ecosystem and the various departments of the local authority itself. Moreover, we support by moderating processes i.e. funding or acquiring spaces.

The Leipzig gaming ecosystem is growing and exciting formats are being developed. The Caggtus has taken place again and the gaming hub R42 is about to open. Moreover, Cluster IT Mitteldeutschland e. V. and Games & XR Mitteldeutschland coordinate the activities of the IT and gaming industry, make them visible and promote the location.



## Erickson, Kilian, Ruckel GooseGirlGames GbR

Helmholtzstr. 15, 99425 Weimar  
hello@goosegirl.games  
www.goosegirl.games



- GooseGirlGames passionately transform their own ideas into games as the studio GooseGirlGames
- They also want to bring the passion for gaming to Thuringia by organizing game jams and developing games for other companies.
- The goal of GGG is to create fun gaming experiences everywhere, even where you least expect them.
- We, as GooseGirlGames, hope for more opportunities as a young company to present our skills and amaze others with our creative ideas.



### **FusionPlay GmbH: Indie Game Development and Publishing**

Based in Leipzig, Germany, FusionPlay GmbH is an indie developer and micro-publisher, creating games under the FusionPlay brand since 2014. For the past decade, we have been dedicated to creating unique game experiences with creative elements, specializing in retro-style games and Virtual Reality development. With 8 years of expertise in VR, our team blends real elements with digital applications to craft innovative VR experiences.

As a publisher, FusionPlay focuses on polishing, porting and publishing small "indie gems" from regional studios. We support multiple platforms, including PC, Nintendo Switch, Meta Quest, and Sony PlayStation 4, 5, VR, and VR2. We collaborate with major VR and console manufacturers to ensure high-quality gaming experiences.

FusionPlay is a proud member of the game - German games association and the Games & XR Mitteldeutschland.



## Games & XR Mitteldeutschland e.V.

August-Bebel-Str. 14, 04275 Leipzig  
Phone: +49 173 2836882  
info@games-und-xr.de  
www.games-und-xr.de



In order to contribute to shaping the digital future, you need access to key innovative technologies. The association "Games & XR Mitteldeutschland" promotes two such complex technologies throughout the federal states of Thuringia, Saxony and Saxony-Anhalt: Gamification and Extended Reality (XR). The goal of the association is to establish Saxony as a hotspot for games and XR companies. And for good reason: It is home to the highest concentration of universities specialising in interactive media and XR, in Germany. The region is particularly start-up-friendly and has the political spirit to also support cultural enterprises in technical innovations. Founded in spring 2019, today the association is made up of 68 members and over 820 associates from the fields of business, politics, education and culture. It is a network that links companies in the games and XR industry with regional companies in other sectors, as well as educational and cultural institutions. To this end, the association maintains lively communication between all stakeholders in the network. It organises and promotes events such as meet-ups and workshops for local players in the sector, as well as cross-sector events.

## Gecko Two GmbH | R42

Ritterstr. 42, 04109 Leipzig  
Phone: +49 341 24834182  
lobby@r42.gg  
www.r42.gg



R42 is a unique ecosystem for the games and media industry, spanning seven floors. We combine gastronomy, events, content production, gaming, working, and living in one unmatched location in Germany. Here, the traditional business world meets the games industry, fostering innovation throughout the region. At the R42 Games Hub, enjoy diverse culinary experiences, exciting events, and the latest gaming trends. Our state-of-the-art content production facilities are perfect for creative professionals.

The R42 Games Accelerator supports founders in the games industry. Over a 9-month program, workshops, coaching, and external mentoring provide the essential building blocks for a sustainable future. Located in the heart of Leipzig, the R42 Games Accelerator is entirely dedicated to the games industry.

R42 aims to be a permanent hub for young and established companies, promoting inspiration, innovation, and technology transfer. R42 is more than a building; it's a community shaping the future of the games and media industry.

#gameshub #gamesaccelerator

## Jan Forberg Game Development (Wanderweg Games)

Davidstr. 9, 04109 Leipzig  
Phone: +49 1578 6034819  
janforberg@wanderweggames.com



# EXTRACTD



Wanderweg Games is a Leipzig-based game studio founded by passionate solo developer Jan Forberg in early 2024. Wanderweg Games collaborates closely with a talented and experienced group of freelancers from across the globe to create captivating, cooperative gaming experiences.

Inspired by a spirit of adventure, the studio's projects invite players to embark on thrilling journeys and explore new horizons together. At Wanderweg Games, every game is a testament to the power of collaboration and the joy of shared discovery.

Wanderweg Games' first title, "ExtractD," is a humorous multiplayer tower defense game for up to 4 players in local and online co-op. Players take on the roles of space engineers and are tasked with defending a giant laser drill while it harvests alien planets for precious materials. Dynamic pathfinding, resource harvesting, multiple playable classes, and a drivable main building are only some of the many features of this fast-paced, chaotic tower defense game.

## Joel Rehra

joel@rehra.de  
info@pixomnia.studio  
wildgarlicgames@gmail.com



- Joel Rehra is an independent game developer from Germany, specialized in systemic game design and game architecture. He is a co-founder of Pixomnia Studio as well as Wild Garlic Games.
- Pixomnia Studio is the studio behind "Airsoft Online". What started as a two-person mission led by Patrick Hein is now growing into a dedicated team of developers building awesome games.
- "Airsoft Online" offers a realistic virtual airsoft experience for veterans of the community and beginners alike. Take part in team-based multiplayer battles with customizable weapons and realistic physics.
- Wild Garlic Games, founded by a team of students, is building the awesome party game "Buhei" in their spare time.
- "Buhei" is an action-packed twin-stick party shooter! Engage in explosive multiplayer battles with up to 8 players, whether you're playing right next to them on the couch or online.





- CAGGTUS Leipzig is the gaming festival by the community for the community and takes place annually.
- Consisting of three areas, the festival offers everything a gamer's heart desires: the Entertainment Area is packed with interactive features such as freeplay, an event stage and an extensive expo; the Stream Area offers exciting show formats with well-known creators as well as up-and-coming streamers; the LAN Area is the home of Germany's biggest LAN party and is the place for 70h of non-stop gaming with a unique festival feeling.
- With 17.300 visitors (up to 1.900 LAN participants) in 2024 the second CAGGTUS wrote the next chapter in the long history of successful gaming events in Leipzig – the majority of the visitors feel a strong bond to the festival and do not attend any other gaming events.
- CAGGTUS Leipzig is created and organized by Leipziger Messe.



Petersstr. 22-24, 04109 Leipzig  
Phone: +49 341 269870  
info@mdm-online.de  
www.mdm-online.de



- Mitteldeutsche Medienförderung (MDM) awards funding to promising film and media projects realized in the German federal states of Saxony, Saxony-Anhalt and Thuringia. Funding schemes are available for all phases, starting from idea development through to production and distribution.
- MDM supports all genres such as feature films, documentaries, animated films, interactive projects, games and innovative VR or AR content and has a long tradition in funding international co-productions.
- The region is home to many promising game developers, excellent creative talent and service providers.
- In 2021, MDM expanded its activities with MEDIAstart: a program supporting media start-ups that were founded within the last three years and have their permanent head office in the region of Mitteldeutschland. Each year up to 10 companies are selected for MEDIAstart. They receive financial support as well as tailor-made education and mentoring in order to successfully establish themselves on the market. The program aims at companies that are working in the field of traditional audiovisual media or in the new media sector (VR, AR, video games, apps, web series).



As a state university in the heart of Saxony, Mittweida University of Applied Sciences is constantly striving for new, innovative and economically relevant fields of research and education. In the fields of digital media, games and VR/AR as well as laser technology, digital forensics and IT security, graduates from Mittweida are ideally prepared for the economy and the future.

The "Media Informatics and Interactive Entertainment" degree course offers students a unique program in Germany for developing key skills in digital development. Through direct business partnerships and a one-year major game development project, students are optimally prepared for the rapid pace of technical development.

Every year, the game development project "Beta" unites a year's entire student body (approx. 70 people) in the development, marketing and presentation of a single video game of the course of a full year. This huge project helps the students to master future requirements of the economy excellently and gives them the opportunity to devote their full attention to their passion - game development!



## SEED TO --- L•E•A•F

Moonlit Monitors is a small indie game studio located in Saxony-Anhalt.

We combine exciting, highly polished gameplay with serious sociopolitical and personal topics. A particular focus is placed on authentically queer and neurodiverse characters, extensive accessibility options and sustainable core messages in our storytelling.

Our debut title "Germinal" is a precision platformer build around a jetpack mechanic and deals with the topic of mysophobia (the fear of germs). The game accompanies the main character spiralling into the disorder during an epidemic and lets the players experience everyday life with a debilitating phobia. It achieves that by tying the players relationship with the mechanics into the narrative arc.

The title "Seed to Leaf" that we are currently working on, is an action-adventure exploring communities and personal connections as an alternative to consumption. The players follow the main character through the aftermath of a catastrophically bad decision, leaving them with one arm less and on a mission to fix what they have destroyed.

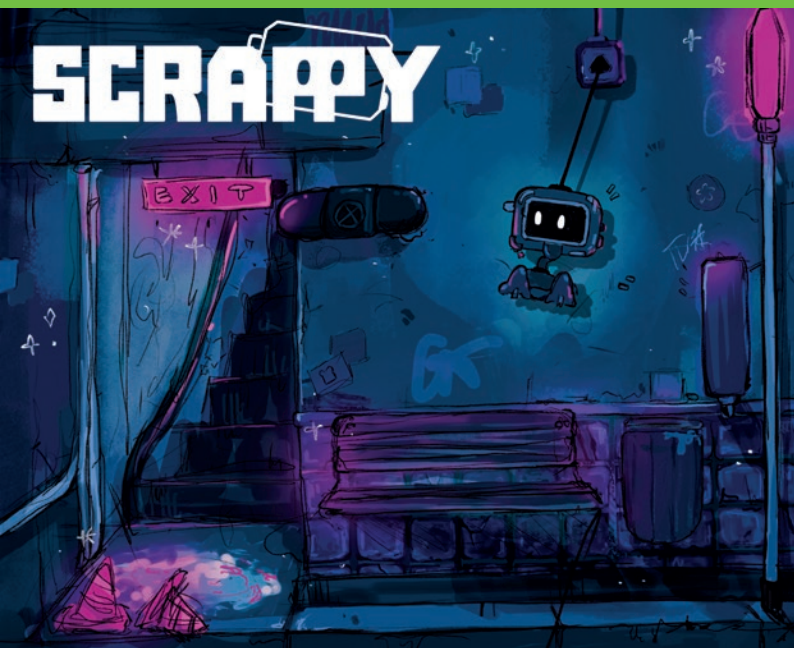
We don't accept commissions, but provide advice on the subjects of Game Design and Narrative Design.



- PandaBee Studios is a game development studio specializing in the creation of game-based solutions. Besides producing indie games for players all over the world, the company focuses on supporting companies and associations in taking the next step digitally by providing gamified solutions tailored to their specific needs.
- Aligned with its core values of Fun, Innovation, and Quality, PandaBee strives to offer truly engaging experiences on a diversity of platforms. Whether on PC, browser, mobile, or other platforms, they strive to deliver the best solution for their clients' needs.
- Whether it's a gamer looking for their next favourite indie game or a business seeking to engage their audience in new ways, PandaBee Studios is ready to assist. They work closely with clients to create customized, impactful solutions that make a real difference.
- Their newest IP, "tilt frog", introduces an innovative interaction to the widely appreciated genre of rage games. Playing as an iconic frog, your ultimate goal is to reach the top using only your super elastic tongue, constantly putting your progress at stake.

## PlayInsight Studios

Max-Steenbeck-Str. 16, 07745 Jena  
(c/o Joel Keßler)  
Phone: +49 176 85986065  
info@playinsightstudios.com  
www.playinsightstudios.com



PlayInsight Studios is a game development studio creating engaging indie games, serious games and gamification concepts for educational and industry clients. We combine the latest technology with pedagogical and didactic insights to deliver games that are both entertaining and educational.

- Currently we are developing "Scrappy", a precision platformer for tough-game enthusiasts and the speedrunning community. Players control Scrappy, a makeshift toaster robot equipped with toasts for shooting, a grappling electrical cord, and a jetpack. We aim to release the first demos next year.
- PlayInsight creates interactive experiences that captivate players and enhance learning. Our team of developers, designers, and educators ensures every project meets high standards of effectiveness in teaching and learning. We develop custom serious games for schools, universities, businesses, and cultural institutions.
- We also organize the "GameDev & XR Meetup Thüringen", encouraging collaboration among developers and providing a platform for locally developed games. With this, PlayInsight aims to connect and advance the game development landscape in Thuringia and beyond.





Schenker Solutions supports you with reliable, high-quality hardware and software solutions, which we tailor individually to the requirements of your company through joint consultation. As a renowned provider of customized SCHENKER and XMG high-end laptops and desktop PCs with the largest curated portfolio of Virtual Reality and Mixed Reality hardware in Europe and exclusive European distribution rights, we work closely with leading XR manufacturers. Also, we maintain software collaborations with selected partners and have a broad network of qualified XR developers to provide you with comprehensive, tailor-made end-to-end solutions. Our location advantage in Leipzig allows us to effectively address supply chain issues. With in-house local quality management, we ensure the highest standards.

Our additional services include:

- Installation of required software, including deployment
- Individual customization of settings and user accounts
- custom Windows images for AiO-XR & PC-VR headsets

In addition to outstanding service quality and customer satisfaction, we also offer comprehensive project consulting to find the right combination of hardware and software for your specific needs.

## Stepheight UG

Helmholtzstr. 15, 99425 Weimar  
Phone: +49 1523 2709509  
social@stepheight.com  
www.stepheight.com

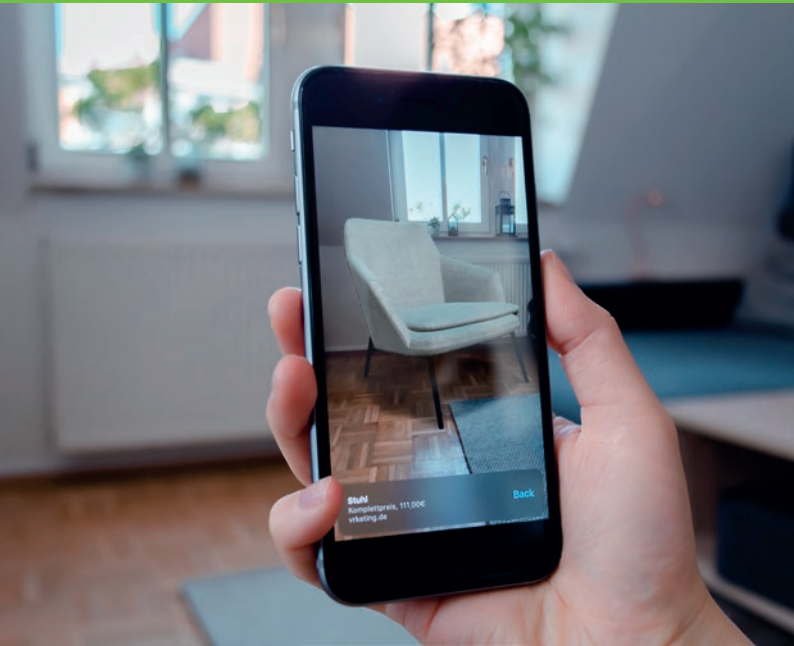


Fight your way through hordes of enemies using the power of music in this absurdist, bullet hell, arena, roguelike! Based on the iconic Tuba Knight memes, "Kicking Brass" follows Gurdy, a kid whose head got stuck in a talking tuba. With whacky characters to help and hinder you along the way, it is your task to defeat all who challenge you and claim the title of Champion!

"Kicking Brass" is set in a world where every aspect of daily life is fundamentally shaped by music. Characters use instruments instead of tools or weapons and even wear them instead of clothing.

With over 70 different items and instruments to choose from, each run is one-of-a-kind, and every build can be viable. Every 10th wave introduces a boss, whom you will have to defeat in one-on-one combat. Jerome the brass-smith can take old gear you don't need anymore and transform it into an upgrade for your current gear!

What started off as a university project is taking on a life of its own, as Stepheight's debut game.



- VRketing is your partner for innovative Virtual and Augmented Reality solutions in marketing. By seamlessly blending cutting-edge XR technology with creative design, the company delivers unique and immersive solutions perfect for training, marketing campaigns, and event enhancement.
- Specialized in custom virtual and augmented reality brand experiences, VRketing's services transport audiences into captivating virtual worlds, increase brand engagement and leave lasting impressions.
- From conceptualization to design and development, the service portfolio provides state-of-the-art custom XR solutions designed specifically to meet clients' needs. Event services including supervised VR entertainment stations that showcase these solutions, effectively complement the core service.

## WireHeadZ GAMeS Hub

Zwickau University of Applied Sciences  
Faculty of Business Administration  
Scheffelstr. 39, 08066 Zwickau  
[www.whzesports.de](http://www.whzesports.de)



GAMeS Hub Zwickau is a network of stakeholders engaged in the fields of gaming and eSports, based at the Zwickau University of Applied Sciences.

The goal is to cultivate innovation and creativity in gaming and eSports, including the development of educational programs, research initiatives, and student-led projects. As a teaching and research institution, we unite a diverse range of stakeholders, including students, businesses, researchers, sports teams, and other interested parties, to develop innovative ideas in gaming and eSports.

Additionally, we examine the behavioral effects and implications for marketing and human resource management within these fields. We design gaming and eSports events and develop business opportunities. Collaboration is facilitated through joint projects, networking events, workshops, and other activities. We provide access to our workspaces (eSports Lab), offer expert advice, and promote the success of eSports players in the university league and cooperating clubs through boot camps. Our objective is to promote the growth and success of young students in the gaming and eSports industry by leveraging the synergies of the university.

## YOU NEED

- A dynamic and growing ecosystem?
- More information about business location Saxony?
- Contacts to APIT specialists in Saxony?
- Information on R&D partners?
- An overview of funding programs in Saxony?
- A guide for your future growth in Saxony?
- Competent problem solvers for your individual concerns?

## GET IN TOUCH WITH US!



**Wirtschaftsförderung  
Sachsen**

**Saxony Trade & Invest**



Bertolt-Brecht-Allee 22

01309 Dresden

Phone: +49 351 21380

info@wfs.saxony.de

**WWW.WFS.SAXONY.DE**



STAATSMINISTERIUM  
FÜR WIRTSCHAFT  
ARBEIT UND VERKEHR



Freistaat  
**SACHSEN**

**Saxon State Ministry for Economic  
Affairs, Labour and Transport**

Wilhelm-Buck-Str. 2

01097 Dresden

Phone: +49 351 5640

[presse@smwa.sachsen.de](mailto:presse@smwa.sachsen.de)

[www.smwa.sachsen.de](http://www.smwa.sachsen.de)



**Wirtschaftsförderung  
Sachsen**

**Saxony Trade & Invest Corp.**

Bertolt-Brecht-Allee 22

01309 Dresden

Phone: +49 351 21380

[info@wfs.saxony.de](mailto:info@wfs.saxony.de)

[www.wfs.saxony.de](http://www.wfs.saxony.de)

This measure is co-financed through taxes based on the budget that had been accepted by the members of the Saxon State Parliament.