German-Indian Roundtable

German-Indian Roundtable (GIRT) Central Germany is a joint initiative of GIRT Thuringia, GIRT Saxony, GIRT Upper Franconia and GIRT Lower Franconia
GIRT Central Germany invites to a digital conference at **April 15th 2021** on:

**Fresh Perspectives in Indo-German Business**

**Agenda**

**Part 1**

09:00  **Welcome to GIRT Central Germany**  
*Franziska Kindervater, GIRT Thuringia*

09:15  **Welcome Address**  
*N.N., Embassy of India to Germany*

09:20  **Keynote speech: understanding India (working title)**  
*Gurjit Singh, former Ambassador of India to Germany*

09:40  **Keynote speech: "Indo-German business relations - recent developments & looking ahead"**  
*Stefan Halusa, Director General, Indo-German Chamber of Commerce*

10:00  **Q&A session**

10:20  **Coffee break**
Part 2

10:30

**Breakout sessions (two parallel sessions each 45 mins)**

Interactive breakout session 1:
Making the most – Indian and German perspectives on corporate communication

Moderation: Markus Hoffmann von Wolffersdorff, GiRT Saxony; Rafiq Iqbal, GiRT Lower Franconia

**Indian perspective**

*Jyotsna Chaturvedi, Principal Associate, Maheshwari & Co., Advocates & Legal Consultants*

**German perspective**

*Eike Dölschner, Chief Technology Officer, Herose GmbH*

**Q&A session**

Interactive breakout session 2: How to sell successfully in India

Moderation: Prof. Stefan Wengler, GiRT Upper Franconia; Franziska Kindervater, GiRT Thuringia

**Developing a pan-Indian sales organization: selected insights**

*Rüdiger Schröder, Consultant, former Managing Director of Kärcher Cleaning Systems Pvt. Ltd.*

**Q&A session**

Part 3

11:15

**Wrap-up of the two interactive breakout sessions**

Moderation: Rafiq Iqbal, Chapter Head GiRT Lower Franconia

11:30

**Outlook, upcoming GiRT activities**

11:40

**Farewell**